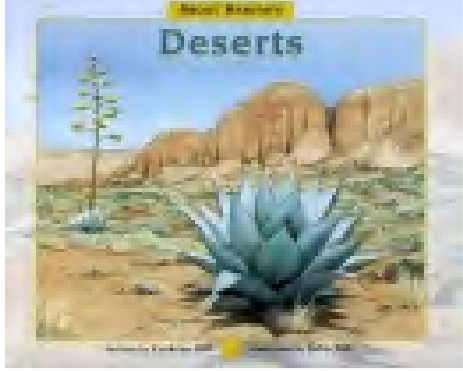


**Peachtree Publishers Title Information Sheet  
Spring 2012**

|                                                                                   |                                                                 |                                                |
|-----------------------------------------------------------------------------------|-----------------------------------------------------------------|------------------------------------------------|
|  | <b>Title:</b> <i>About Habitats: Deserts</i>                    |                                                |
|                                                                                   | <b>ISBN 13:</b> 978-1-56145-636-9                               | <b>ISBN 10:</b> 1-56145-636-5                  |
|                                                                                   | <b>Author:</b> Cathryn Sill                                     | <b>Pub month:</b> 2/1/12 <b>HC:</b> 02/07      |
|                                                                                   | <b>Illustrator:</b> John Sill                                   | <b>In warehouse:</b> 1/1/12                    |
|                                                                                   | <b>Editor:</b> Vicky Holifield                                  | <b>Print run:</b>                              |
|                                                                                   | <b>Price:</b> \$7.95                                            | <b>Format:</b> PB                              |
|                                                                                   | <b>Category:</b> picture book<br>nonfiction / nature            | <b>Trim size:</b> 10 x 8½                      |
|                                                                                   | <b>Ages and grades:</b> 3–7 / PK–2                              | <b>Page count:</b> 48                          |
|                                                                                   | <b>Territory:</b> world                                         | <b>Illustrations:</b> full color<br>throughout |
|                                                                                   | <b>Rights:</b> All rights available,<br>except Japanese, Korean | <b>Media:</b> watercolor                       |

**Author’s profile:** Cathryn Sill, a former elementary school teacher, is the author of the acclaimed *About ...* series and the *About Habitats ...* series.

**Author’s residence:** Franklin, NC

**Illustrator’s profile:** John Sill is a prize-winning and widely published wildlife artist who illustrated the *About ...* series and the *About Habitats ...* series and illustrated and coauthored the *Field Guides* and *Beyond Birdwatching*. A native of North Carolina, he holds a B.S. in Wildlife Biology from North Carolina State University.

**Illustrator’s residence:** Franklin, NC

**Illustrator’s website:** [www.johnsill.com](http://www.johnsill.com)

**Sales handle:** This acclaimed series explores the major attributes of the deserts biome and showcases its striking beauty and remarkable diversity using examples from around the globe.

**Book description:** In the first book in the acclaimed *About Habitats...* series, educator and author Cathryn Sill uses simple, easy-to-understand language to teach children what deserts are and what kinds of animals and plants live there. John Sill’s beautifully detailed paintings reflect the diversity of deserts, from the vast dunes of the Arabian Desert to the rocky Chihuahuan Desert in the southwestern U. S. An afterword provides details on deserts and about the flora and fauna featured in the illustrations.

**Advertising / Promotion / Publicity:**

**Selling Points:**

- ACCLAIMED SERIES: 325,000 copies of the *About...* and *About Habitats* books sold
- CLEAR, INFORMATIVE TEXT aimed at younger readers
- HIGH INTEREST SUBJECT: Deserts are fascinating habitats that occur worldwide.
- ADDITIONAL FACTS included in educational afterword
- PERFECT FOR YOUNG NATURE LOVERS: Author is a veteran kindergarten teacher
- STUNNING ARTWORK: Realistic watercolors from an award-winning nature illustrator.

**Awards and honors:**

- 2008 Bank Street College of Education Best Children’s Books of the Year
- Honor Book, 2007 Society of School Librarians International Book Awards

**Reviews:**

- “A great choice for beginning readers and for sharing aloud, this elegant blend of clearly presented facts and starkly beautiful paintings makes an informative introduction to a harsh environment and the adaptations made by the plants and animals that live there.” —*School Library Journal*
- “...handsome...well composed, delicately colored, and sensitively lit...accessible to very young children as well as older students, this provides an appealing introduction to deserts.” —*Booklist*

**Sales competition:**

| ISBN              | TITLE                                    | AUTHOR                            | PUBLISHER                 | PUB DATE | PRICE   |
|-------------------|------------------------------------------|-----------------------------------|---------------------------|----------|---------|
| 978-1-43333-629-4 | <i>Step into the Desert</i>              | Howard Rice                       | Teacher Created Materials | 9/11     | \$6.99  |
| 978-1-42967-150-7 | <i>Life in the Desert</i>                | Alison Auch                       | Capstone                  | 8/11     | \$6.95  |
| 978-1-55453-211-7 | <i>Looking Closely Across the Desert</i> | Frank Serafini                    | Kids Can                  | 9/08     | \$16.95 |
| 978-0-77872-978-5 | <i>A Desert Habitat</i>                  | Kelly MacCauley and Bobbie Kalman | Crabtree                  | 11/06    | \$8.95  |
| 978-0-51626-760-9 | <i>Deserts: True Books</i>               | Darlene Stille                    | Children's Press          | 3/00     | \$6.95  |

**Author's previous books:**

| ISBN              | TITLE                                | PUBLISHER | PUB DATE | PRICE   |
|-------------------|--------------------------------------|-----------|----------|---------|
| 978-1-56145-588-1 | <i>About Hummingbirds</i>            | Peachtree | 7/11     | \$16.95 |
| 978-1-56145-559-1 | <i>About Habitats: Grasslands</i>    | Peachtree | 2/11     | \$16.95 |
| 978-15-6145-536-2 | <i>About Raptors</i>                 | Peachtree | 6/10     | \$16.95 |
| 978-1-56145-488-4 | <i>About Penguins</i>                | Peachtree | 6/09     | \$15.95 |
| 978-1-56145-469-3 | <i>About Habitats: Mountains</i>     | Peachtree | 1/09     | \$16.95 |
| 978-1-56145-454-9 | <i>About Rodents</i>                 | Peachtree | 6/08     | \$15.95 |
| 978-1-56145-432-7 | <i>About Habitats: Wetlands</i>      | Peachtree | 1/08     | \$16.95 |
| 978-1-56145-390-0 | <i>About Habitats: Deserts</i>       | Peachtree | 2/07     | \$16.95 |
| 978-1-56145-358-0 | <i>About Marsupials HC &amp; PB</i>  | Peachtree | 2/06     | \$15.95 |
| 978-1-56145-407-5 |                                      |           | 10/06    | \$7.95  |
| 978-1-56145-331-3 | <i>About Mollusks HC &amp; PB</i>    | Peachtree | 1/05     | \$15.95 |
| 978-1-56145-406-8 |                                      |           | 10/06    | \$7.95  |
| 978-1-56145-301-6 | <i>About Crustaceans HC &amp; PB</i> | Peachtree | 1/04     | \$15.95 |
| 978-1-56145-405-1 |                                      |           | 12/06    | \$7.95  |
| 978-1-56145-038-1 | <i>About Arachnids HC &amp; PB</i>   | Peachtree | 1/03     | \$15.95 |
| 978-1-56145-364-1 |                                      |           | 11/05    | \$7.95  |
| 978-1-56145-256-9 | <i>About Fish HC &amp; PB</i>        | Peachtree | 2/02     | \$15.95 |
| 978-1-56145-335-1 |                                      |           | 2/05     | \$7.95  |
| 978-1-56145-234-7 | <i>About Amphibians HC &amp; PB</i>  | Peachtree | 2/01     | \$15.95 |
| 978-1-56145-312-2 |                                      |           | 1/04     | \$7.95  |
| 978-1-56145-207-1 | <i>About Insects HC &amp; PB</i>     | Peachtree | 2/00     | \$16.95 |
| 978-1-56145-232-3 |                                      |           | 11/02    | \$7.95  |
| 978-1-56145-183-8 | <i>About Reptiles HC &amp; PB</i>    | Peachtree | 2/99     | \$16.95 |
| 978-1-56145-233-0 |                                      |           | 1/03     | \$7.95  |
| 978-1-56145-141-8 | <i>About Mammals HC &amp; PB</i>     | Peachtree | 2/97     | \$16.95 |
| 978-1-56145-174-6 |                                      |           | 12/99    | \$7.95  |
| 978-1-56145-028-2 | <i>About Birds HC &amp; PB</i>       | Peachtree | 9/91     | \$16.95 |
| 978-1-56145-147-0 |                                      |           | 1/97     | \$7.95  |

**Illustrator's previous books:** See above.

**BISAC:**

- JNF051100 JUVENILE NONFICTION / Science & Nature / Environmental Science & Ecosystems
- JNF051180 JUVENILE NONFICTION / Science & Nature / Earth Sciences / Geography
- JNF037030 JUVENILE NONFICTION / Science & Nature / Flowers & Plants
- JNF003000 JUVENILE NONFICTION Animals / General

Looking to learn more about the American desert habitat? Improve your knowledge with these desert facts for kids and find out about habitats with DK Find Out. Deserts are the world's driest places. Some are hot while others are bitterly cold. Some may get no rain at all for many years, making them almost lifeless. The deserts found in Mexico and the southwest USA are not as dry as others, and can support more life.

The desert biome is a dry, terrestrial biome. It consists of habitats that receive very little rainfall each year, generally less than 50 centimeters. The desert biome covers about one-fifth of the Earth's surface and includes regions at a variety of latitudes and elevations. The desert biome is divided into four basic types of deserts—arid deserts, semi-arid deserts, coastal deserts, and cold deserts. Each of these types of deserts is characterized by different physical characteristics such as aridity, climate, location, and temperature. Far from being barren wastelands, deserts are biologically rich habitats with a vast array of animals and plants that have adapted to the harsh conditions there. Some deserts are among the planet's last remaining areas of total wilderness. Yet more than one billion people, one-sixth of the Earth's population, actually live in desert regions. What is a desert? Deserts cover more than one-fifth of the Earth's land area, and they are found on every continent. Learn all about desert habitats, discover amazing facts, view images and videos and play games, all to support primary school geography topic work. What are desert habitats? Deserts are places that don't get much rain, and are very dry. They can be either hot places, or cold places. Because deserts don't have much water, animals that live in the desert are able to conserve water and keep their body temperature at the right level. Both plants and animals have adapted to be able to live in the desert. Top 10 facts.